Effective Expression: Petition for a New Amendment

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Criteria | Needs Improvement | Average | Good | Excellent | Score |
| 1 | 2 | 3 | 4 |
| Student includes a **catchy title** that identifies the recipient of the petition and grabs readers’ attention. | Student does not include a **catchy title** that identifies the recipient of the petition and grabs readers’ attention. | Student includes a **catchy title** that grabs the reader’s attention but does not identify the recipient of the petition. | Student includes a **catchy title** that identifies the recipient of the petition and may grab readers’ attention. | Student includes a **catchy title** that identifies the recipient of the petition and grabs readers’ attention. |  |
| Student includes an **introductory statement** that gives information about the goal of the petition. | Student does not include an **introductory statement** that gives information about the goal of the petition. | Student includes an **introductory statement** that gives vague information about the goal of the petition. | Student includes an **introductory statement** that gives information about the goal of the petition, but it is unclear. | Student includes an **introductory statement** that gives concrete information about the goal of the petition. |  |
| Students includes a **statement of purpose** giving reasons and evidence that supports the amendment. | Student does not include a **statement of purpose** giving reasons and evidence that supports the amendment. | Student includes a **statement of purpose** giving reasons or evidence that supports the amendment. | Student includes a **statement of purpose** giving vague reasons and evidence that support the amendment. | Student includes a **statement of purpose** giving reasons and evidence that supports the amendment. |  |
| Students will include a **signature form** that provides space for supporters to add their names, email addresses, and other information. | Student does not include a **signature form** that provides space for supporters to add their names, email addresses, and other information. | Student includes a **signature form** that provides space for supporters to add their names and email addresses, but no further information. | Student includes a **signature form** that provides space for supporters to add their names, email addresses, and other information. | Student creates their own **signature form** that provides space for supporters to add their names, email addresses, and other information. |  |
| **Multimedia** is used effectively to enhance presentation. | Uses multimedia, but it is irrelevant to the presentation | Uses multimedia, but some elements are irrelevant to the presentation | Uses multimedia that enhances the presentation | Uses multimedia that enhances the presentation and provides additional evidence to support ideas |  |